

LEGAL EASE: SIMPLIFYING COPYRIGHTS, TRADEMARKS, AND CONTRACTS FOR ARTISTS

With Elizabeth T. Russell of Russell Law, Legal Services for Creative People and Jeanette Smith, the Art Licensing Coach and founder of J'net Smith Inc.

Date: July 29th, 2009

Time: 3:30 pm to 5:30 pm PST

Price: \$75.00

The presentation will be provided in PDF format and the TelEvent will be a combination of live phone and screen-sharing.

To Register: www.jnetSmith.com/schedule.cfm

OTHER EVENTS FROM J'NET SMITH

Surtex and Licensing Expo Top 10 Follow-up Techniques

Date: June 10, 2009

Time: 12:00 - 2:00 pm PST

FREE!

Ask J'net: Free Fridays - Live Q&A Session

Date: June 19, 2009

Time: 9:00 am PST

FREE!

Character Licensing

Date: June 25, 2009

Time: 12:00 - 1:30 pm PST

Professional Creators' Licensing Series: Open Doors and Close Deals

Dates: July 14, 15, 16, 2009

Time: 12:00 - 2:00 pm PST

To register and get more information go to:
www.jnetSmith.com/schedule.cfm

This course will provide you with both the legal and business perspectives and information you need on the most important contractual topics related to art licensing.

Elizabeth Russell is one of the few lawyers nationwide who can really break down legal jargon, assess your needs, and illustrate the steps you must take to protect yourself into plain and simple English.



Jeanette Smith will add business and negotiation relevance to these concepts and practical steps to help artists and creators, whether you are currently operating a licensing business or are ready to begin learning the licensing process.

Topics discussed will be:

- What you need to know to protect your art, web site, licensed product, and more.
- What does it mean when they say you must defend your property?
- What's the difference between copyrights and trademarks, and why should I care? How do I know which one I need?
- Art licensing contract details from the lawyer, artist, agent, and manufacturer perspectives.
- How to take a manufacturer's contract and make it your own.
- When do you absolutely need a lawyer and when you don't.
- Ways to protect yourself and keep costs down...

... And plenty of time to take your **LIVE** questions!

Don't miss this great opportunity to get clear answers on a sometimes baffling topic.



LEARN WHAT YOU CAN DO TO INCREASE YOUR BUSINESS POTENTIAL TODAY!

Questions?

Please call: 206-533-1490

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MARKETING & LICENSING