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*Russell Law is a trade name of the Law Office of Elizabeth T Russell, LLC
Elizabeth T Russell is admitted to practice in New York, Connecticut and Wisconsin*

Representative Services

Copyright

Multi-media content clearance (*e.g., for websites; presentations; training materials; advertising*)
Public performance licensing (ASCAP/BMI/SESAC) for music used in business (*e.g., background music in public spaces; special events; elevator; website; telephone "on hold"*)
Assignment of rights from contractors (*e.g., graphic designers; writers; custom software developers*)
DMCA safe harbor compliance (*protection against contributory liability for copyright infringement committed by your employees and/or users of your website or servers*)
Protection for architectural works
Registration/portfolio management/staff training

Trademark

Trademark selection/prosecution/enforcement
[Conduct a thorough trademark analysis before introducing new goods or services. Failing to do so can result in a potentially devastating loss of time and resources, if the mark is later found to infringe on the trademark of another party whose rights are senior to yours. Proper trademark protection is also necessary to protect your domain portfolio.]
Portfolio management/ licensing/staff training
[Trademark law is not intuitive, and even inadvertent mismanagement can cause you to lose your trademark. Unless you're already an expert, you need training.]

Web/software/new media

Website policies (*terms of use; privacy*)
Content management
Online contests (*tip: avoid them*)
Domain disputes/portfolio management
Web development/hosting agreements
Software development/licensing agreements

Arts and Entertainment

Band agreements
PRS affiliation (*ASCAP, BMI, SESAC, Sound Exchange*)
Personal management/music publishing/record contract negotiation
Personal appearance (*gig*) contracts
Script/screenplay review (*trademark/ defamation issues*)
Gallery start-ups
Publishing company/record label start-ups
Commissioning agreements
Consignment agreements
Book publishing agreements
Artistic partner/ownership disputes

General business

Entity formation and maintenance
Business consulting contracts/general contract review and drafting
Trade secret protection/nondisclosure agreements
Nonprofit counseling/organization/IRS 1023 applications
Corporate training: copyright, trademark, web/new media